## Iowa Survey of 500 Likely Voters

Conducted June 14, 2010 By Pulse Opinion Research

|  |  | Total | Gender |  | Age |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | LV's | Male | Female | 18-29 | 30-39 | 40-49 | 50-64 | 65+ |
| Favor or Oppose Initiative | Favor | 64\% | 68\% | 61\% | 58\% | 75\% | 71\% | 66\% | 51\% |
| Process? | Oppose | 13\% | 16\% | 10\% | 18\% | 5\% | 9\% | 14\% | 19\% |
|  | Not sure | 23\% | 15\% | 29\% | 24\% | 20\% | 20\% | 20\% | 30\% |


|  |  | Race |  |  | Party |  |  |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | White | Black | Other | Republican | Democrat | Other |
| Favor or Oppose Initiative | Favor | $63 \%$ | $84 \%$ | $85 \%$ | $71 \%$ | $59 \%$ | $63 \%$ |
| Process? | Oppose | $13 \%$ | $8 \%$ | $10 \%$ | $13 \%$ | $18 \%$ | $8 \%$ |
|  | Not sure | $24 \%$ | $8 \%$ | $6 \%$ | $16 \%$ | $24 \%$ | $29 \%$ |


|  |  | Ideology |  |  |  | Married |  | Children at Home |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Conservative | Moderate | Liberal | Not sure | Yes | No | Yes | No |
| Favor or Oppose Initiative | Favor | 75\% | 55\% | 54\% | 74\% | 66\% | 60\% | 74\% | 60\% |
| Process? | Oppose | 8\% | 20\% | 17\% | 0\% | 11\% | 17\% | 9\% | 15\% |
|  | Not sure | 17\% | 25\% | 29\% | 26\% | 22\% | 23\% | 17\% | 25\% |


|  |  | Income |  |  |  |  |  |  |
| :--- | :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Under \$20K | \$20K-\$40K | \$40K-\$60K | \$60K-\$75K | \$75K- <br> \$100K | $\$ 100 \mathrm{~K}+$ | Not sure |
| Favor or Oppose Initiative | Favor | $54 \%$ | $66 \%$ | $61 \%$ | $74 \%$ | $87 \%$ | $54 \%$ | $59 \%$ |
| Process? | Oppose | $23 \%$ | $11 \%$ | $14 \%$ | $10 \%$ | $8 \%$ | $11 \%$ | $12 \%$ |
|  | Not sure | $23 \%$ | $22 \%$ | $25 \%$ | $16 \%$ | $4 \%$ | $35 \%$ | $29 \%$ |

## Citizens Want a Direct Say in Government

In 26 states, citizens can sign a petition to put laws or constitutional amendments on the ballot to be decided by the voters at a statewide election. This process is known as initiative \& referendum. Would you favor or oppose the initiative \& referendum process in your state?

## lowa

Favor 64\%
Oppose 13\% Not Sure 23\%


Poll conducted by Pulse Opinion Research - May 26 to July 19, 2010
Sample: 500 registered voters
Margin of Error: +/-4.5\%
Full poll results available at CitizensInCharge.org \& CitizensInChargeFoundation.org
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